

The Story Of Woman

with strict business ethics



Life Coach

Ritu Singal

Being an entrepreneur, Life Coach Ritu Singal, always stood on the path of ethics in her business.

he stated a case study, some years ago, she had a business association with a world-renown company for 5 years and used to deal with her products and the tie-up was so beneficial and strong that they always wanted her products because of the quality and honesty behind her stock.

Then suddenly, they stopped buying and she lost contact with the world-renowned company for around a year.



Ritu Singal faced a steep downfall in the turnover and the market but she never replaced the client and stood with determination on her ethics.



Many Thoughts

Everybody suggested she should sell the products to other companies out there but her ethics never made her do that.



An Year Later

The company she was dealing with, contacted her again to continue the previous business again. She got to know that the company has faced a lot of problems and their employees split and established their own firm outside. Due to which the world-renowned company had to build things all over again.

Patience And Ethics Paid Well

They loved the way Ritu Singal always worked honestly and always appreciated her efforts. She was so committed to her statements and business ethics that her belief and patience paid off.

The party again started buying products. Her approach of sticking to her business ethics paid off and now she is in collaboration with the company whose products are involved in the export-import form U.S and Germany.



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